PAS Luanda Social Media Intern

Project Title	PAS Luanda Social Media Intern
Project Summary	Be on the cutting edge of implementing new technology in Africa's 3rd largest economy! Social media is rapidly growing in Angola. Few users know how to differentiate between real and fake information, and many social activists lack social media literacy. Help us improve the social media environment!
Country	Angola

Project Description

Be on the cutting edge of implementing new technology in Africa's 3rd largest economy! Social media is rapidly growing in popularity in Angola. However, few users know how to differentiate between real and fake information, and many social activists lack social media literacy. Many political groups use social media to spread fake news and encourage protest. Help us improve the social media environment in Angola.

This project will develop and run a 5-workshop virtual series that teaches the following:
- How to evaluate sources and differentiate between real and fake information on social media.
- Present best practices in social media engagement for civil society & NGOs.
- How to use social media for positive social change, such as promoting tolerance and ethnic unity.

The intern will design and implement the entire project, working in conjunction with an Angola colleague at the U.S. Embassy in Luanda. The intern may teach workshops, and should also recruit guest teachers. When not working on the virtual series, the intern can work remotely to communicate with class participants using FB and Whatsapp. As needed, the intern will be requested to generate social media content for the PAS Luanda section.

Required Skills or Interests

Skill(s)
Cultural diplomacy
Social media management

Additional Information

The intern will have wide latitude to develop the program, and should be creative, organized, a strong communicator, and capable of operating with limited supervision or guidance. The intern should have good cultural diplomacy skills, strong social media management, and good communication skills. Post prefers a college sophomore or junior.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Portuguese	Minimum professional proficiency	Limited working proficiency	Nice to Have